

9TH 3DMC 2024

Automation | Digitization | Data Intelligence

Loughborough | UK

September 24 – 26



Thank you for registering to join us at Loughborough University for this year's annual 3DMC event. We look forward to welcoming you and have put together some information to assist you with your travel and accommodation needs.



LOCATION

The following link will take you to a webpage which will provide most of the location detail you require.

*Please ensure that you use the details for our East Midland campus (Loughborough University does also have a London campus, but none of the conference activities will take place there).

[Our location | About the University | Loughborough University \(lboro.ac.uk\)](#)

IMPORTANT ADDRESSES

The address for Loughborough University is:

Loughborough University
Epinal Way
Loughborough
Leicestershire, UK

The **postcode** for the **West Park entrance** is **LE11 3AJ** (Both venues below are accessed via this entrance).

Location for 24th September:

West Park Teaching Hub (WPTH)

What 3 Words reference **each.number.pile**

Location for 25th/ 26th September:

Holywell Conference Centre

What 3 Words reference **echo.tall.chats**



ACCOMODATION

There are 2 hotels close to the conference facilities:

Burleigh Court Hotel (actually on campus)

<https://www.burleigh-court.co.uk/>

The Link Hotel, Loughborough (within a 10-minute walk)

<https://www.linkhotelloughborough.co.uk/>

We have secured preferential rates for 3DMC delegates at both of these hotels – when booking, please quote the code **IAC2024**
Only available for direct bookings, not via 3rd party booking agents

The University also has an [Elite Athlete Centre](#) which has a small number of rooms.

The town of Loughborough and surrounding area has various other hotels, requiring just a short taxi ride to get to the University campus. These include:

- [Premier Inn Loughborough](#)
- [Loughborough Travelodge](#)
- [Radisson East Midlands Airport](#)
- [Hilton East Midlands Airport](#)
- [Quorn Country Hotel](#)
- [Quorn Grange Hotel](#)

For [Train Travel](#) [Trainline Tickets and Journey Planner](#) is very useful.

Exploring Loughborough and the wider area, the [Visit Leicester/Leicestershire](#) website may be of interest.



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AGENDA

STAY UP TO DATE

We are still finalising the details of some of the sessions over the 3 days however the most up-to-date details can be accessed via the 3DMC website - [3DMC](#)

WORKSHOPS

There are two workshops taking place on Tuesday 24th which we expect will be very popular with delegates. Due to the 'hands-on' nature of these sessions, numbers will be limited, so registration prior to arrival will be required – full details will follow shortly.

LEISURE ACTIVITIES

Finally, please do not forget to bring your sports kit as we've planned an optional **Campus Run on Wednesday 25th at 7am** – this will be a great way to start the day!



PARKING

Parking on site is managed by a company called APCOA. Whilst we have ensured that parking will be free for conference delegates, there is still a need to register your vehicle in order to avoid being fined.

The link below will take you to the visitor parking site where options for registering your vehicle are listed:

<https://www.lboro.ac.uk/services/fm/services/traffic-parking/visitors/>

Our recommendation is to use pre-book in advance of your visit.

When registering, simply enter the code **WSM24** and this will then make the parking completely free.



FURTHER ASSISTANCE

Should you require any further assistance or have any questions please just get in touch via

Intelligent-automation@lboro.ac.uk



3DMC ONLINE



Visit <https://3dmc.events/> for further info.



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